

EXHIBIT I

Fwd: Join Us on a Brickventure!

1 message

Reply-To: [REDACTED]
To: ammon@bricksandminifigs.com

Wed, Nov 29, 2023 at 10:10 PM

fyi

Since I shop there, I get their marketing emails

----- Forwarded message -----

From: **Brickventures** <brickventuresusa@gmail.com>

Date: Wed, Nov 29, 2023 at 9:03 PM

Subject: Join Us on a Brickventure!

To: [REDACTED]

What is New in Store?

No images? [Click here](#)



Have you seen the changes around the store?

We have recently decided to redecorate! You may have noticed some changes online and in our store. We are so excited to be going on a new Brickventure at our stores!



We have a new Logo!

We are super excited to standardize our logo across all of our family businesses! So we have a new corporate logo and a new store logo! If you are in Manteca, you may notice some similarities between our Brickventure, Gamer's Path, and Hob Nob logos!



We have new taglines!

Come N' Build: our standard tag line and encouragement of all things LEGO.

Come N' Play: Join us in store for our various activities like Kids Customs and Trader Tuesday!

Come N' Party: Check out our Party Room and party activities!



We have New Bulk Bags and Pricing

Stop by the store to see our new and improved bulk pricing! We have some different size options available. PLUS - our Brickventure Bulk Special lasts until the end of the year!



We have a NEW Website!

Well, we have a new URL anyways. The website has not had any major revisions recently. It is a great place to visit and stay up to date with any and all changes. Visit our website at www.brickventuresusa.com

What is NOT changing?

While we are excited about some of the changes coming to the store, we are also excited to be staying at our same Manteca and Pleasant Hill locations with our same AMAZING staff and our same store hours! Our rewards program is also staying, just moving to a

different platform (Your points have already moved!) So stop by the store and see the changes!

Connect With Us:



Brickventures Manteca
[1140 N Main St, Manteca](#)

Brickventures Pleasant Hill
[967 Contra Costa Blvd, Pleasant Hill](#)

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