

## FRANCHISE DISCLOSURE DOCUMENT

BAM FRANCHISING, INC.  
225 West 520 North  
Orem, Utah 84057

[www.BricksandMinifigs.com](http://www.BricksandMinifigs.com)  
[Franchise@BricksandMinifigs.com](mailto:Franchise@BricksandMinifigs.com)



The Franchise offered is for the operation of a retail store that buys and sells new and used LEGO® building bricks, minifigures and accessories to the general public under the name “**Bricks and Minifigs®**”.

The total investment necessary to begin operation of a Bricks & Minifigs<sup>TM</sup> franchised business is \$~~99,120~~<sup>120,120</sup> to \$~~225,075~~<sup>282,575</sup>. This includes \$~~25,000~~<sup>35,000</sup> that must be paid to the Franchisor or its affiliate(s). To reserve a territory for multi-unit development, the up-front fee is an amount equal to \$~~5000~~<sup>7,500</sup> per franchise location to be developed and the total investment

of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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**Note 8:** You may need to hire [full-time or](#) part-time sales staff. This is an estimate for the first three months of operation.

**Total Estimated Initial Investment.** We relied on our principals' combined expertise [and actual costs reported by franchisees over the years](#) when preparing these figures. ~~The actual amount of funds you will need depends on a variety of factors, including the size of your store, the location of your store, the time of year when you start your business, the amount of inventory you purchase, implementation of a marketing plan, your own management skill, economic conditions, competition in your area and other factors.~~ The estimate of initial investment funds is based on an owner- operated business or incorporating Franchise operations to an existing complimentary business and does not include salaries or benefits for full-time employees. As your Business grows, you may choose to hire employees to carry out support service tasks.

These figures are just estimates, and we cannot guarantee that you will not have higher costs. Competitive conditions described in [Item 1](#) will affect these costs. This estimate of startup costs is calculated for a period of three months, with additional operating capital to be available as may be needed during the initial phase. [These costs do not include your website hosting, maintenance fees or royalties which begin after the initial training is completed.](#) These costs should be included in your projections of overall operations costs beginning with your first month of operation. We acknowledge that you may choose to invest additional funds into your business during the first three months of operation, and sometimes longer, ~~but we cannot estimate or promise when, or whether, you will achieve positive cash flow or profits.~~ You should review the figures carefully with a business advisor and identify your individual expenses along with cash flow projections before making any decision to buy the franchise.

We do not offer financing, directly or indirectly, for any part of the initial investment for a Franchise. The availability and terms of third-party financing will depend on factors such as the availability of financing generally, your creditworthiness, collateral you may have, and the lending policies of financial institutions. The estimate does not include any finance charges, interest, or debt service obligation, or your living expenses. You should have sufficient capital or other means to pay for your living expenses for at least six months of operation.

The initial Franchise Fee is not refundable except as follows: If during the initial training program, we believe that you are not qualified to operate a Bricks & Minifigs<sup>TM</sup> Franchise, then we will terminate your Franchise and refund your Initial Franchise Fee minus our demonstrated expenses without interest. Except as provided in this Item, any other fees paid to us are not refundable. Amounts paid to any third parties may be refundable, depending upon the contracts between them and you.

## **YOUR ESTIMATED SINGLE UNIT INVESTMENT FOR MULTI-UNIT DEVELOPMENT**

[Bricks & Minifigs®](#)

[2023 Franchise Disclosure Document](#)

[Lego® is a registered trademark of the LEGO Group of companies which does not sponsor, authorize or endorse the Bricks & Minifigs® franchise](#)